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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/764,688	01/16/2001	Mary Ann Fitzmaurice	40655.0100	6906
7:	590 12-06/2001			
Howard I. Sobelman			EXAMINER	
Snell & Wilmer L.L.P. One Arizona Center			LE, UYEN CHAU N	
400 E. Van Bur	ren		ART UNIT	PAPER NUMBER
Phoenix, AZ 85004-2202			2876	
			DATE MAILED: 12/06/200	1

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)			
	09/764,688	FITZMAURICE ET AL.			
Office Action Summary	Examiner	Art Unit			
•	Uyen-Chau N. Le	2876			
The MAILING DATE of this communication a	ppears on the cover sheet w	ith the correspondence address			
Period for Reply					
A SHORTENED STATUTORY PERIOD FOR REF THE MAILING DATE OF THIS COMMUNICATION - Extensions of time may be available under the provisions of 37 CFR after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a r - If NO period for reply is specified above, the maximum statutory perion - Failure to reply within the set or extended period for reply will, by state - Any reply received by the Office later than three months after the may earned patent term adjustment. See 37 CFR 1.704(b).	N. 1.136(a). In no event, however, may a reply within the statutory minimum of the od will apply and will expire SIX (6) MC	reply be timely filed irty (30) days will be considered timely. NTHS from the mailing date of this communication. RANDONED (35 U.S.C. § 133).			
Status 1) Responsive to communication(s) filed on _					
2h)	This action is non-final.				
2a) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.					
Disposition of Claims					
4) Claim(s) 1-19 is/are pending in the application	tion.				
4a) Of the above claim(s) is/are without	drawn from consideration.				
5) Claim(s) is/are allowed.					
6) Claim(s) <u>1-19</u> is/are rejected.					
7) Claim(s) is/are objected to.					
8) Claim(s) are subject to restriction ar	nd/or election requirement.				
Application Papers					
9) The specification is objected to by the Exan	niner.	the Everniner			
10) The drawing(s) filed on is/are: a) a	ccepted or b) objected to b	y the Examiner.			
Applicant may not request that any objection	to the drawing(s) be held in ab	disapproved by the Examiner.			
11) The proposed drawing correction filed on _	is: a) approved b)] disapproved by the Examiner			
If approved, corrected drawings are required					
12) The oath or declaration is objected to by the	e Examiner.				
Priority under 35 U.S.C. §§ 119 and 120		C & 110(a) (d) or (f)			
13) Acknowledgment is made of a claim for fo	reign priority under 35 U.S.	C. 9 119(a)-(a) or (i).			
a) ☐ All b) ☐ Some * c) ☐ None of:					
1. Certified copies of the priority documents have been received.					
2. Certified copies of the priority documents have been received in Application No					
3. Copies of the certified copies of the application from the Internation *See the attached detailed Office action for	al Buleau (FC) Nuic 17.4(9	4 <i>) </i>			
14) Acknowledgment is made of a claim for do	mestic priority under 35 U.S	S.C. § 119(e) (to a provisional application).			
a) The translation of the foreign language 15) Acknowledgment is made of a claim for do	re provisional application ha	as been received.			
	, ,				
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-94)	18) 5) Notic	view Summary (PTO-413) Paper No(s) te of Informal Patent Application (PTO-152)			
3) Information Disclosure Statement(s) (PTO-1449) Paper N	NO(S) <u>4</u> .	Ded of Paper No. 5			

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DETAILED ACTION

Claim Objections

- 1. Claim 8 is objected to because of the following informalities:
 - Re claim 8, line 2: Substitute "membership0" with -- membership --.

Appropriate correction is required.

Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).
- 4. Claims 1-19 are rejected under 35 U.S.C. 103(a) as being unpatentable over Mackenthun (US 5,969,318) in view of Brake, Jr. et al (US 6,032,136).

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Re claims 1-19, Mackenthun discloses a method of providing a multiple-service card. The method comprises the steps of receiving an application for a multiple-service card from a consumer 10; communicating/transmitting the credit card information to a provider of credit services [40A-40I]; causing a multiple-service card to be sent to the consumer by the card manufacturing apparatus [22, 23]. Request a card administrator 30; the card administrator 30 communicating with a card service engine [40A-40I]; the card service engine [40A-40I] communicating with card generator [22, 23]; the card generator [22, 23] communicating with the card administrator 30; the administrator 30 communicating with the consumer 10 for confirmation (figs. 1-6; col. 4, line 30 through col. 10, line 54).

Mackenthun fails to teach or fairly suggest the steps of authorizing the credit card information; and the communicating to the service partner; and that the multiple-service card is configured for providing a primary party's services and a service partner's services.

Brake Jr. et al teaches the above limitation by verifying the customer's information before adding a secondary service to the primary service 25 and both primary feature/indicia 72 and secondary feature/indicia 74 present on the multiple-service card (figs. 1-3; col. 4, line 58 through col. 6, line 26).

It would have been obvious to an artisan of ordinary skill in the art at the time the invention was made to incorporate the teachings of Brake Jr. et al into the teachings of Mackenthun in order to provide Mackenthun with a universal system, wherein the card can be used in multiple applications due to its multiple-services (e.g., primary service, secondary service, and other additional services, etc. (Brake Jr. et al: col. 5, lines 30-40)). Furthermore, such modification would provide Mackenthun with a more secure system, wherein the customer's identity can be verified via authorizing step, preventing

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fraudulent user of the card. Accordingly, such modification would have been an obvious extension as

taught by Mackenthun, well within the ordinary skill in the art, and therefore an obvious expedient.

Conclusion

5. The prior art made of record and not relied upon is considered pertinent to applicant's

disclosure.

The patents to Mackenthun (WO 99/27492); Sehr (US 6,085,976); Maes et al (US 6,016,476);

and Mandelbaum et al (US 5,544,246) are cited as of interest and illustrate a similar structure to a

multiple-service card system.

6. Any inquiry concerning this communication or earlier communications from the examiner

should be directed to Uyen-Chau N. Le whose telephone number is 703-306-5588. The examiner can

normally be reached on M-T and TR-F 8:30-7:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor,

MICHAEL G LEE can be reached on (703) 305-3503. The fax phone numbers for the organization

where this application or proceeding is assigned are 703-308-7722 for regular communications and

703-308-7724 for After Final communications.

Any inquiry of a general nature or relating to the status of this application or proceeding should

be directed to the receptionist whose telephone number is 703-308-0956.

Uyen-Chau N. Le

December 2, 2001

KARL D. FRECH PRIMARY EXAMINE

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